



## Implementation Of Halal Value Chain In The Unit Boarding Boarding Business An- Nafi'iyah Bangkalan

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### ABSTRACT

Along with the majority of Indonesia's Muslim population, food development has developed and halal drinks continue to increase. Therefore it is Halal value chain is a production activity that can be guaranteed to be halal from start to finish from input, production, distribution, marketing, And consumption in produce Halal products, raw material input must be considered as well as technology processing used as well as all product procurement processes that will be consumed. The aim of this research is to find out the implementation process Halal value chains on Units Business Boarding school as well as know opportunity And obstacle on Units Business Boarding school with approach draft halal value chain that focuses on halal food. This research is research field using a qualitative approach. As for the retrieval technique data with documentation, observation and interviews with students, administrators and Caregiver Cottage (cleric). Study This done on cottage Boarding school An- Nafi'iyah Bangkalan. registered in OPOP ( one Islamic boarding school, one product ) region Madurese, with production know. Study This expected own benefit to reader And cottage Boarding school that is give outlook of the importance of implementing ecosystems Halal Value Chain in every business unit in Islamic boarding schools in Madura in particular , as well as among the community Which is developing its business unit.

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### Introduction

In Indonesia, the halal industry has not been implemented optimally. Even though Indonesia is country with consumer biggest product food halal world. If Indonesia apply industry halal with Good so Indonesia potential as ranking First in market industry halal world, various type efforts are also being made by the government to promote a halal lifestyle, however Of course, you have to get support

from many parties, especially Islamic boarding schools as fortress finally the people's economy. Cottage boarding school is institution education Islam oldest in Indonesia (Archipelago), Which works as Wrong One fortress First people Islam, center preaching And center development public Muslims in Indonesia. With development era, cottage boarding school No only works as institution education religion Islam but Also empowerment society is wrong the only one through entrepreneurship.

Cottage boarding school An-Nafi'iyah is cottage boarding school based entrepreneur Which located in Village Ax, Subdistrict commotion, Regency Bangkalan, East Java Province. Islamic boarding schools in Bangkalan in general only develop business cooperative And mini markets for environment Islamic boarding schools are different from other Islamic boarding schools. An-Nafi'iyah Islamic boarding school is support competence for para Students, alumni, nor para the local community, because the Islamic boarding school is a boarding school entrepreneurship-based Islamic boarding school where the students during the study period are not only taught knowledge religion, but Also taught diverse skills, including become students and entrepreneurs. Apart from religious knowledge and entrepreneurship which is a characteristic of learning, the attitude aspect is also a priority learning Islamic boarding school.

Cottage boarding school An-Nafi'iyah establish various type business through the Islamic boarding school's business unit. Among them are tofu factories, shops, animal husbandry, and agriculture. Cottage boarding school Which Work The same with One The One Product Islamic Boarding School (OPOP) has one superior product, namely yian tofu which is marketed at the local Islamic boarding school cooperative (kopontren). Apart from helping the Islamic boarding school's economy, this business also helps people outside the Islamic boarding school. This is because employees work in owned business units cottage boarding school An-Nafi'iyah besides para alumni is guardian Students until public in outside boarding school shelter. There is units business in boarding school No without cause, but to strengthen and support the benefit of the institution education at the Islamic boarding school Alone.<sup>1</sup>

OPOP is long from One Boarding school One Product Which aim For create independence people through para Students, public and the Islamic boarding school itself, so that it can be economically, socially and independently independent Also spur development skills. OPOP Alone consists from 3 element Which The first is santri preneur , namely empowering santri which aims to grow understanding and productive skills Second, preneur boarding schools are more about empowerment economy through units business Which There is in boarding school For producing halal products, of course third, sociopreneur empowerment program Islamic

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<sup>1</sup> NU Online East Java, <https://jatim.nu.or.id/government/tahu-yian-produk-unggulan-pondok-pesantren-an-nafi-iyah-bangkalan> , (in access on date 01 September 2023, o'clock 15:04 WIB)

boarding school alumni tend to have direct interaction with the community. So the finances of Islamic boarding school institutions come from three sources, namely from fund cleric Alone, donation public, And from help government. Program OPOP in design For independence boarding school so that can Empower economically, socially and stimulate skill development, help in matter training accompaniment And choose commodity Which can absorbed market, This program also involves the role of government, society, academics, entrepreneurs and media in developing and introducing activities by means do Socialization is one of the strategies he uses.<sup>2</sup>

Halal Value Chain is integrated efforts industry start from input, production, distribution, marketing and consumption. In producing halal products, Raw material input must be considered as well as processing technology Which used. From facet packaging And packing even reflect cleanliness and halal maintenance until the final product is received by Muslim consumers.<sup>3</sup> On basically all type food halal And Good will but There is a number of type food Which prohibited or No justified according to Islamic law. Where good food is good food own quality tall And No endanger Health. There is a number of food Which prohibited become halal if in circumstances emergency And becomes haram if consumed in large quantities. Where is halal at Classify them into three large categories, namely, first, halal in terms of the substance of the product Which contain needs Health, No There is bacteria or No rotten, And not polluted, both halal processing methods When we want food first we have to know the process even though the food is halal halal then it can be haram, and Thirdly Halal in its acquisition means being careful. Be careful in choosing food so that it has a good impact on the body us, because that's us have to get it by Which Good.<sup>4</sup>

Based on exposure on so study This aim For investigate the potential for implementing halal value chains and improving them trust consumer on units business cottage boarding school An-Nafi'iyah Which located in Kampak Village, Geger District, Bangkalan Regency, Province Java East. Study This use study qualitative with title "Implementation Halal Value Chain On Units Business Cottage Boarding school An- Nafi'iyah Bangkalan" As for technique taking data with documentation, observation And interview to Students, administrator And Caregiver Cottage Study This expected own benefit to reader And cottage Boarding school that is give outlook will importance Application ecosystem Halal Value Chain in every business unit in Islamic boarding schools in Madura specifically, as well as circles

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<sup>2</sup> Firman Wardani , Implementation of the One Islamic Boarding School One Product (Opop) Program in Increasing the Independence of the Ihyausunnah Village Islamic Boarding School , THESIS. UIN Kyai Haji Achmad Siddiq Jember, 2023.14-16.

<sup>3</sup> Pratiwi Subianto, Chain mark And perspective citizen's awareness Muslim will halal food, Conference on Islamic Management, Accounting, and Economics, Vol. 2, Number 1, 2019. 141-146.

<sup>4</sup> Muhammad Arrijal Ardha, *The Role of Islamic Boarding School Cooperatives (KOPONTREN) in Efforts Strengthening the Halal Value Chain (Study at KOPONTREN Al Fatah Muhajirun, Natar, LampungSouth*, THESIS. UIN Raden Intan Lampung, 2022. 12-15

public Which currently develop units his business.

## **Results And Discussion**

### **Profile Cottage Boarding school An-Nafi'iyah Uproar Bangkalan**

Cottage Boarding school An-Nafi'iyah established since year 1988 by KH Mudzakkir Nafi'ih. He is a religious figure who is also known as successful farmers and cattle breeders in Kampak Village, District. Geger, Kab. Bangkalan. Apart from focusing on Al-Qur'an and religious education, Islamic boarding schools also oriented towards general education. This is proven by the existence of institutions formal education from Early Childhood Education (PAUD), Kindergarten (Kindergarten), Roudhlotul Athfal (RA), Park Education Al-Qur'an (TPQ), School Base (elementary school), School Intermediate First (Junior High School) and School Intermediate On (SENIOR HIGH SCHOOL)

Cottage boarding school An-Nafi'iyah recorded as Wrong One institution education in East Java which has an orientation in building business units. These business units are tofu factories, shops, livestock and agriculture. The caretaker of the An-Nafi'iyah Islamic boarding school, known as KH Nafi'i explained that the existence of business units in Islamic boarding schools is not without reason, but rather to strengthen and support the benefit of educational institutions in own boarding school.<sup>5</sup>

In 1979, when KH Mudzakkir Nafi'ih was still a student at one of the Islamic boarding schools in Pamekasan, KH Mudzakkir Nafi'ih was inspired by his kiayi where his kiayi has businesses everywhere independently for developing his hut, so seeing this made Kh. Mudzakkir Nafi'ih took the initiative to do the same thing and took the same principle as his kiyai other people (himself) can definitely do it. KH Mudzakkir Nafi'ih also has one principle/motivation For himself If stand up 1 KH Mudzakkir Nafi'l, Interview.10 October 2023.right business Don't until stop, If No Can develop at least be able to maintain even if the business fails/losses, And even just barely.

In 1992 a tofu factory was founded, in early 1993 a factory know the in admit it by government. However failure Which in experience KH Mudzakkir Nafi'ih was in the process of making tofu for about a year, but failed This happened because KH Mudzakkir Nafi'ih had not yet fully mastered it making tofu both in the processing of raw materials and the production process. KH Mudzakkir Nafi'ih also has many friends to share hearings with failure in the production process this year. So from the results of the sharing hearing he take decision For carry out study bunding to Jombang For learn things Which become failure in process production he said. After do study appeal KH Mudzakkir Nafi'ih can implement process production know with Good until moment This. KH Mudzakkir Nafi'ih also said that this effort was not only

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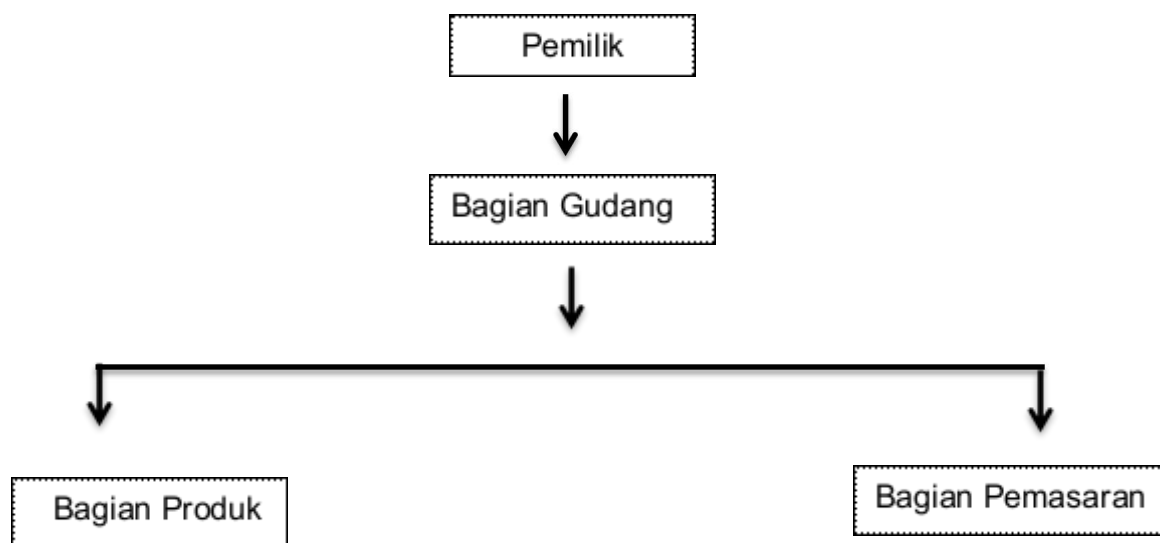
<sup>5</sup> KH Mudzakkir Nafil, Wawancara. 10 Oktober 2023

helpful economy cottage boarding school, Also help person in outside boarding school. Matter This because employees who work in the business unit owned by Pondok Pesantren An- Nafi'iyah, apart from alumni, is also a guardian for students from outside the community Islamic boarding school. Regarding employees at the tofu factory, 80% are alumni, and 20% are outsiders and guardians of students. The total number of employees in factory know is 12 employees.<sup>6</sup>

### Structure Organization Factory Know An-Fi'iyah

Success something company No Once free from structure his organization. Organizational structure is one explanation or part Which explain connection between assignment role And communication For achieve company goals. Because the company's organizational structure is precise, orderly and clear, then the division of tasks, functions, authority and responsibilities of each employee also clear. here is the structure factory organization know an-fi'iyah.

Picture 1 Structure Organization Factory Know An-Nafi'iyah



Source : Interview With Owner factory know 2023.

The organizational structure above explains the tasks carried out in accordance with the duties and responsibilities that have been given, as follows description tasks of the structure tofu factory organization.

1. Owner/Leader
  - a. Supervise employee in carry out his task to employee on implementation of

<sup>6</sup> KH Mudzakkir Nafil, Wawancara. 10 Oktober 2023

- assigned tasks to her.
- b. Operate And lead company.
  - c. Determine all policy And control business.
2. Warehouse
- a. Responsible answer to all activity Which related with availability goods Which There is on moment That For time Which will come.
  - b. Coordinate all go out enter product Which There is on company for production purposes.
3. Production
- a. Carrying out maintenance of all equipment carried out for operate production process.
  - b. Look after timetable production.
  - c. Make report results production.
  - d. Establish control on all over preparation production.
  - e. Guard And determine quality product.
  - f. Supervise And do testing quality.
4. Marketing
- a. Marketing products to consumer.
  - b. Look for strategy new And appropriate For promote the product so that can increase sales volume.
  - c. Compensate sales by price competitor on price market.

### **Process Implementation Halal Value Chain On Units Business Cottage Boarding school An-Nafi'iyah**

Development of the Indonesian halal food and beverage industry need mark chain Which can plan opportunity And challenge in that industry. In the context of the halal food and beverage industry, value The halal status of a product must be maintained and ready for consumption starting from the ingredients raw until product So. Quality product And service halal need implementation of halal Value Chain management. Product handling is different for halal and non-halal and must be separated. The process needs to be done from upstream to end downstream so that people can easily differentiate between the two. Halal Value Chain realize standard quality And hope service For product And halal service. Input, production, distribution, marketing and consumption are integrated. Imported food must be guaranteed to be halal, including feed, fertilizer and materials chemical used must be halal. Besides that, in processing materials raw In order to become the final product, it is necessary to pay attention to the halal value of the product. Then processing and distribution of halal food and drinks must also be guaranteed in storage, packaging and processing. After that, marketing must starting by showing sharia values from basic consumer needs. Do not mix the product with food other than halal. and financing must using

sharia finance as a complete form of development for guard halal values and integrity.

Based on the results of interviews with informants who own the Tofu factory in cottage boarding school An-Nafi'iyah so obtained that in process Implementation Halal Value Chain On Units Business Cottage Boarding school An- Nafi'iyah, KH Mudzakkir Nafi'ih as the caretaker of the Islamic boarding school at the same time owner factory know awareness he will halal very tall, he very notice all process the production so halal still awake, he often very plunge direct into the factory And monitor process production so halal still awake Good from purification soya bean until printed become know, matter This done by KH Mudzakkir Nafi'ih so employee always guard halal And chastity from he said. According to KH Mudzakkir Nafi'ih halalness is very important both for yourself and for others others.<sup>7</sup> The process of making tofu at the An-Nafi'iyah Islamic boarding school in among them is:

a. Preparation

The preparation process is to prepare all production equipment starting from the raw materials to the tools used, then weighing them soya bean For produced. Because One time production own size each that is 14 Kg in One time production Which Then become 6 boxes of tofu

b. Washing And immersion

Process washing And immersion that is on process This clean the soybeans from dirt stuck to the ingredients standard And next with process immersion. On process This Soak for 3 hours. Then after soaking for 3 hours removed and washed until clean using water from source straight away to look after sterility and halal knowledge.

c. Milling.

In the process of grinding soybeans that have gone through the process immersion Then grinded And added water enough in accordance with the volume of ground soybeans. then cook for approximately 15 minute Until soft into mush which is ready to be cooked.

d. Filtering

The process of filtering soybean juice to separate the juice and sepah from soybeans using mori cloth or chiffon cloth that is hung Already clean, Because cloth Which used always in wash every time tofu production and is driven with the aim of separating the dregs and sari soya bean. Process This produce waste congested Which taking place during 15 minute closed And pressed use beam concrete Which customized size tofu mold.

e. Cutting

Then after the tofu juice is stiff in the tofu box then it is in do it cutting know. After in cut did it packaging Which in insert into the box big For in

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<sup>7</sup> Yuli , Part Production Interview. 20 October 2023

distribute to market or shop.

Based on the process of making tofu above, at the An- Nafi'iyah has been well conceptualized, judging from the materials used, tools used, promotion and distribution processes. materials used already It's clearly halal because the main ingredients only use soybeans, vinegar and water from direct sources so that all halal conditions are guaranteed, tools that It is still used very traditionally, namely printed boards for tofu, cloth and energy man unique Again process cook it Still use wood burn so it is guaranteed to be halal even though the tofu factory doesn't have it yet Halal certification, promotions used at tofu factories are direct with method employee factory know plunge direct to the market For look for consumers and socialize it.<sup>8</sup> distribution scope knows for now covers seven sub-districts from the sub-district The commotion reached Tanjung Earth.

### **Opportunities and obstacles to implementing Halal Value Chain in Business units Cottage Boarding school An-Nafi'iyah Bangkalan**

Based on results interview with KH Mudzakkir Nafi'ih owner tofu factory, he said that in Geger sub-district itself there is a tofu factory owned by KH Mudzakkir Nafi'ih is the only tofu factory. But no closes the possibility that there are other tofu factories outside Geger sub-district. besides The entrance to the Islamic boarding school is quite easy and is registered at folder so that make it easier public outside For visit cottage boarding school Annafi'iyah.

Then, challenges/obstacles from results observation researcher on Implementation of the Halal Value Chain in the An-Nafi'iyah Islamic Boarding School business unit namely that the Annafi'iyah Islamic boarding school does not have halal certification product he knows However, process production know Already can confirmed/guaranteed Halalness is seen from the factory, raw materials used and supervision Which strict on product know. KH Mudzakkir Nafi'ih owner factory know His awareness of halal is very high, he really pays attention to everything process the production so halal still awake, he often very plunge go directly to the factory and monitor the production process so that it remains halal awake Good from purification soya bean until printed become know, matter This carried out by KH Mudzakkir Nafi'ih so that employees always maintain halal And chastity from he said. Even though Not yet own certificate halal However process production know very apply halal Good from material raw, process production And other etc. Because chastity And halal very important for Muslims,<sup>9</sup>

### **Conclusion**

Based on the results of interviews and analysis that has been carried out regarding Implementation of the Halal Value Chain in the An-Nafi'iyah Islamic

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<sup>8</sup> Salman, Part Marketing Interview. 20 October 2023

<sup>9</sup> KH Mudzakkir Nafi'l, Interview. 10 October 2023

boarding school business unit Bangkalan in take from data Which There is so can in take the conclusion. That the implementation of the Halal Value Chain in the An-Islamic boarding school business unit Nafi'iyah Production Which there is in cottage boarding school Annafi'iyah Already conceptualized with Good, seen from ingredients Which used, tool Which use, promotion and distribution processes. The materials used are clearly halal Because material mainly only use soya bean, vinegar And water Which from source direct so that all halal very guaranteed, tool Which It is still used very traditionally, namely printed boards for tofu, cloth and energy man unique Again process cook it Still use wood burn so it is guaranteed to be halal even though the tofu factory doesn't have it yet Halal certification, promotions used at tofu factories are direct with method employee factory know plunge direct to the market For look for consumer and socialize it.

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